



Latest Color Trends in Interior Design for 2020

[Complete Guide]



What We'll Be Covering

- **PANTONE 2020 Color of the Year**
- **PANTONE home + interiors 2020**
- **PANTONE Autumn/Winter 2020/2021 NYFW Color Palette**
- **PANTONE Autumn/Winter 2020/2021 Classics Color Palette**
- **PANTONE Spring/Summer 2020 NYFW Color Palette**
- **PANTONE Spring/Summer 2020 Classics Color Palette**
- **Benjamin Moore Color of the Year 2020**
- **Benjamin Moore Color Trends 2020 Pallette**
- **Arana Color Solutions**



Latest Color Design Trends



Credit: Pantone

Latest Color Design Trends

PANTONE 2020 Color of the Year 19-4052 Classic Blue

We are living in a time that requires trust and faith. It is this kind of constancy and confidence that is expressed by PANTONE 19-4052 Classic Blue, a solid and dependable blue hue we can always rely on. Imbued with a deep resonance, Classic Blue provides an anchoring foundation. A boundless blue evocative of the vast and infinite evening sky, Classic Blue encourages us to look beyond the obvious to expand our thinking; challenging us to think more deeply, increase our perspective and open the flow of communication.

— Leatrice Eiseman
EXECUTIVE DIRECTOR OF THE PANTONE COLOR INSTITUTE



Credit: Pantone



Latest Color Design Trends

PANTONE home + interiors 2020

Pantone Color and Design Trends for 2020 reveal:

- a fascinating dichotomy as a new era brings in both novel and nostalgic approaches to color and design
- kaleidoscopic colors twists into patterns or combinations that are authentic and real while other palettes appear somewhat surreal or out-of-the-ordinary
- a new era reinforcing the notion that muted and vibrant tones can co-exist
- that a traditional style, especially when tweaked with futuristic touches, offers an unusual and original approach to a product or an interior



Credit: Pantone

Tea Garden Reminiscent of the art of the Japanese tea ceremony called *Wai of the Tea*, the colors and the mood of Tea Garden suggest a thoughtful aesthetic imbued with humility, simplicity, harmony, respect, and tranquility. Those same words could describe the thoughts embodied in the architecture of a tea garden, in the design of the containers that hold the tea, or the fascinating structure of a floral arrangement that might grace the table. A sense of ritual draws deep feeling from us, and encourages us to slow our pace just long enough to sip our tea and use all five senses to ground us in the "now." The nourishing colors used in the palette fit perfectly into its ethos: blue in the shades of sky and sea, earthy lavender-inflected Teaspoons, serene greens, both matcha-toned yellow-green and a pungent chai shade, and the healing flavor of Mango.



Japanese Tea Ceremony (Wai) Photo by: John S. Johnson



Credit: Pantone





Credit: Pantone

Latest Color Design Trends

PANTONE Autumn/Winter 2020/2021 NYFW Color Palette



PANTONE 16-1350
Amberglow

A radiant autumnal orange, Amberglow promotes self-confidence and creative self-expression.



PANTONE 19-1662
Samba

A voluptuous sultry red, Samba introduces an upbeat energy.



PANTONE 16-1328
Sandstone

Tied to nature, earthy Sandstone speaks of the rustic outdoors.



PANTONE 19-4052
Classic Blue

A boundless blue hue, Classic Blue is evocative of the vast and infinite evening sky opening us up to a world of possibilities.

Credit: Pantone

Latest Color Design Trends

PANTONE Autumn/Winter 2020/2021 NYFW Color Palette



PANTONE 13-0648
Green Sheen

Optimistically rebellious, Green Sheen is a bold acidic yellow-green shade that will always stand out.



PANTONE 16-1511
Rose Tan

A gentle dusky pink, Rose Tan imparts a sense of composure.



PANTONE 18-5338
Ultramarine Green

Ultramarine Green, a deep cooling blue-green, exudes self-assurance and poise.



PANTONE 19-1337
Fired Brick

Strong and sturdy, Fired Brick adds gravitas.

Credit: Pantone

Latest Color Design Trends

PANTONE Autumn/Winter 2020/2021 NYFW Color Palette



PANTONE 14-1220
Peach Nougat

Nurturing Peach Nougat embraces
with its inviting warmth.



PANTONE 19-2428
Magenta Purple

A hypnotic purple shade, Magenta
Purple intrigues and mesmerizes.

Credit: Pantone

Latest Color Design Trends

PANTONE Autumn/Winter 2020/2021 Classics Color Palette



PANTONE 12-0713
Almond Oil

Tasteful Almond Oil is a smooth and subtle off-white shade.



PANTONE 19-3940
Blue Depths

Blue Depths implies an air of mystery and the unknown.



PANTONE 16-3916
Sleet

Highlighting our desire for longevity, Sleet is a timeless gray that is dependable, solid and everlasting.



PANTONE 19-0622
Military Olive

Military Olive is a strong and stalwart foundational green tone.

Credit: Pantone

Latest Color Design Trends

PANTONE Spring/Summer 2020 NYFW Color Palette



PANTONE 18-1662
Flame Scarlet

Burning bright, Flame Scarlet exudes confidence and determination.



PANTONE 14-1064
Saffron

Pungent Saffron adds a flavorful brilliance to the palette.



PANTONE 19-4052
Classic Blue

A boundless blue hue, Classic Blue is evocative of the vast and infinite evening sky opening us up to a world of possibilities.



PANTONE 15-5718
Biscay Green

An aqua shade connected to cleansing waters, Biscay Green cools and refreshes.

Credit: Pantone

Latest Color Design Trends

PANTONE Spring/Summer 2020 NYFW Color Palette



PANTONE 19-0323
Chive

A savory herbal green, Chive imparts a healthy and restorative harmony.



PANTONE 17-4021
Faded Denim

Faded Denim, a relatable and dependable blue conveys comfort and ease.



PANTONE 16-1359
Orange Peel

Piquant Orange Peel introduces a tasteful tang.



PANTONE 18-4528
Mosaic Blue

The teal Mosaic Blue displays an air of mystique, grace and depth of feeling.

Credit: Pantone

Latest Color Design Trends

PANTONE Spring/Summer 2020 NYFW Color Palette



PANTONE 13-0822
Sunlight

Soft Sunlight invites happiness, pleasant cheer and a smiling presence.



PANTONE 14-1318
Coral Pink

Coral Pink wraps you up in a warm and welcoming embrace.



PANTONE 18-1345
Cinnamon Stick

Earthy and warm, Cinnamon Stick is sweet yet spicy.



PANTONE 18-3513
Grape Compote

Grape Compote is a composite of mysterious and mellow purple shades.

Credit: Pantone

Latest Color Design Trends

PANTONE Spring/Summer 2020 Classics Color Palette



PANTONE 16-1324
Lark

Authentic and low-key, Lark is an understated and versatile khaki.



PANTONE 19-3923
Navy Blazer

Deep blue Navy Blazer is stylish and self-assured.



PANTONE 11-4001
Brilliant White

Clean, crisp and pristine Brilliant White is suggestive of simplicity and modernity.



PANTONE 16-3802
Ash

Solid and strong, eternally timeless Ash conveys a message of longevity.

Credit: Pantone

Latest Color Design Trends



Benjamin Moore
COLOR TRENDS 2020

Credit: Benjamin Moore



Latest Color Design Trends

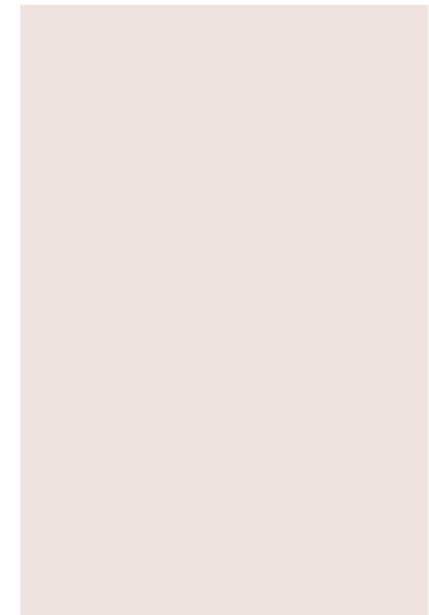


2020 Color of the Year First Light 2102-70

Benjamin Moore Color Trends for 2020 reveal:

- combining optimism with understatement
- a revitalized spirit
- with a soft, rosy hue blooming with potential, First Light 2102-70 is the backdrop for a bright new decade

COLOR OF THE YEAR 2020
COLOR DEL AÑO
COLOUR OF THE YEAR
COULEUR DE L'ANNÉE



Credit: Benjamin Moore

FIRST LIGHT
2102-70



Latest Color Design Trends



Color Trends 2020 Palette



White Heron
OC-57



First Light
2102-70



Crystalline
AF-485



Windmill Wings
2067-60



Buxton Blue
HC-149



Golden Straw
2152-50



Thunder
AF-685



Cushing Green
HC-125



Oxford Gray
2128-40



Blue Danube
2062-30

Credit: Benjamin Moore



Conclusion

Arana Designer Solutions - 2020 promises to be an exciting year!

What special things does Arana Craftsman Painters do to support our Interior Design Partners?

- When you collaborate with Arana Craftsman Painters, our number one goal is to make your life easier
- **Designer Retreats:** for high level referral design partners, we provide annual staff retreat resources. Retreat or spa stays so that you can regenerate your creativity
- **Onsite or phone painting technical support** on complex project challenges such as: color design, composition and trends; best products for cabinet finishing; woodwork stripping and refinishing. Just ask us! Arana company principles have over 100 years of combined experience



Lmb

LAURA MARTIN BOVARD
INTERIORS

“Arana holds the vision for our projects - a quality that is paramount to our success. We are only as good as the vendors we work with and Arana is one of our most trusted allies.”

LAURA MARTIN BOVARD,
INTERIOR DESIGNER



Lmb INTERIORS

ARANA
CRAFTSMAN PAINTERS



“Arana has been painting for our general contracting company for several years. They provide excellent work with personal service. Whether interior or exterior, residential or commercial, they are highly recommended. I used them to paint my own house, which, as a contractor, is my highest praise.”

MICHAEL MCCUTCHEON,
MCCUTCHEON CONSTRUCTION



Conclusion

Arana Designer Solutions

Arana Craftsman Painters promotes our Interior Design Partners at every opportunity

- Arana has a **well managed marketing presence**
- We constantly promote our design partners through our mailed newsletter, social media, and our website blog. ***We love Instagram!*** We're also developing publishing channels in several high-profile magazines with a primary intent of promoting our high-level referral design partners
- **Strong community presence:** Oakland Magazine Best Bay Area Painting Contractor 2019, nominated in 2018, 2017, 2016
- **Piedmont Heart of the Home Tour** project participant 2015, 2016, 2017, 2018, 2019

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